

# EUAN MURPHY

NICE TO MEET YOU.

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## Awards

**IDI Graduate Design Awards 2016: Winner**  
'Visual Communications-Digital'

**IADT Thesis Award for Academic Excellence,**  
2016

**Digital Media Awards Finalist,** 2019 & 2020

## Education

**B.A. Visual Communications,**  
**First Class Honours (Class Rep)**  
Institute of Art, Design & Technology (IADT),  
Kill Avenue,  
Co Dublin, Ireland  
September 2012-June 2016

**St Andrews College (Head Boy)**  
Booterstown, Co Dublin, Ireland  
September 2006-June 2012

## Exhibitions

**Choice Exhibition**  
Wigwam, Abbey St, Dublin 1, Ireland &  
Filmbase, Temple Bar, Dublin 2, Ireland  
September 2016

**IADT Futureproofed Graduate Exhibition**  
IADT Kill Avenue, Co Dublin  
June 2016

## Selected Experience

### **THINX — Freelance Illustrator**

*January 2018—present*

- Original illustrations for 2-3 blog posts per week
- Illustrations for Instagram posts (300k+ followers)
- Illustrations & animations for the THINX website, product pages, product launches and promotional material
- Design & illustrations for a work book given to young teens as a part of the EveryBody education program

### **Change Donations — Motion Designer**

changedonations.com

*October 2020—present*

- Script writing, storyboarding, visual design, styleframes, sound design, preliminary & final animated assets

### **Creature — Freelance Designer Illustrator**

creature.co.nz, Wellington, New Zealand

*November 2020—present*

- Logo design & illustrations for *Cindarella* bar

### **PR360 — Freelance Designer, Illustrator & Motion Designer**

9spokes.com

*October 2019—present*

- Creation of infographics, digital ads & animated shorts for client-led brief (storyboard generation, motion graphics, illustration, audio production, character creation)

### **Hatch — Freelance Illustrator & Motion Designer**

hatchinvest.nz

*May 2020—present*

- Creation of illustrations for brand redesign, website, promotional material & blog posts
- Motion design & animations for promotional use

### **9Spokes — Freelance Illustrator & Motion Designer**

hatchinvest.nz

*July 2020—November 2020*

## **Other Interests**

### **Music & Songwriting**

I have been writing and performing my own music for over ten years, and perform in a number of bands. Some of my music can be found on Spotify: [tinyurl.com/euanspotify](https://tinyurl.com/euanspotify). A music video can be found on Vimeo: [tinyurl.com/euanmusicvideo](https://tinyurl.com/euanmusicvideo) I have also played guitar on national TV as a backing member for *One Direction*.

### **Clothing Design**

I designed t-shirts through college under the name Handsome Clothing. I have recently designed and sold T-shirts on Everpress.

## **References**

### **Cara Doyle**

Creative Content Director, Rothco  
[caradoyletv@gmail.com](mailto:caradoyletv@gmail.com)

### **Jack Morley**

Creative Director, Packed.House  
[jackdmorley@gmail.com](mailto:jackdmorley@gmail.com)

### **Meng Shui**

Creative Director, THINX  
[meng@shethinx.com](mailto:meng@shethinx.com)

## **Selected Experience** (...continued from previous)

### **Packed.House — Freelance Designer, Illustrator & Motion Designer**

*November 2019—February 2020*

- Creation of 20+ animated shorts for a client-led brief (motion graphics, illustration, audio production, character creation)

### **Packed.House — Designer & Content Creator**

Castleforbes House, Castleforbes Rd, North Dock, Dublin 1, Ireland  
*April 2018—August 2019*

- Creation and development of new identities for four popular websites (*entertainment.ie*, *beaut.ie*, *familyfriendlyhq.ie*, *thesportschronicle.com*), including logo design, web design, social media presence, campaign rollout and other promotional materials
- Identity design and motion design for new podcasts & web series
- Web design and layout for the Packed.House website
- Storyboard creation, motion graphics, video production and audio production for multiple client-lead video series
- Idea generation and concept development for in-house, as well as client-lead, campaigns (team brainstorming as well as individual idea generation)
- Worked as director on a client-lead project (storyboarding, shot direction, audio production)

### **xenIT — Freelance Designer & Web Designer**

Carraig House, 5-6 Brookfield Terrace, Blackrock, Co Dublin  
*February 2018—April 2018*

- Creation of new logo & design language
- Design & development of company website

### **THINX — Designer/Illustrator**

601 W 26th St, New York, NY 10001, USA  
*April 2017—December 2017*

- Fearless Bleeding tour (concept generation, social media management, product sales, customer experience design, generation of ads & content during and after tour)
- Product launch event design & organisation (scouting location, designing event space, designing posters, handouts & T-shirts)
- Creation of video assets for ads across a number of digital platforms (incl. a video which amounted over 1 million views by February 2018)
- Creation of GIF and video ads
- Illustrations for weekly blogs, customer emails, Instagram quotes, product pages and THINX Foundation workbook
- Designed and assisted on set for photo shoots

### **Bradley Brand & Design — Design Intern**

Q House, 109 Furze Rd, Sandyfor, Dublin 18, Ireland  
*June 2016—December 2016*